



# Destination Marketing Association International

Representing CVBs and Tourism Boards Worldwide

13 December 2007

Mr. Phil Bruno  
President  
Treat 'em Right  
6786 China Lake Drive  
St. Louis, MO 63129

Dear Phil:

I would like to thank you for your contributions in making the second annual Destination Management & Marketing Institute (DMMI) such a wonderful success! As you know, this meeting is a unique way for us to reach individuals that are new to the tourism and hospitality industry.

Our success was effectively achieved as a result of the education sessions offered. The positive feedback we received from our attendees about this meeting clearly indicates that contributions from supporters like you are vital to fulfilling our goal of providing high quality education.

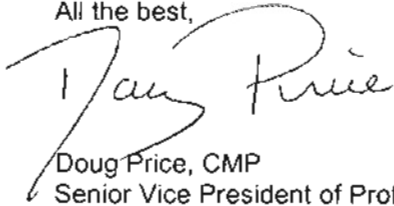
Overall, attendees evaluated your opening keynote session on *Generational Diversity* as Excellent (48%), Good (23%), and Average (12%). Please take a look at what a handful of attendees said about your session.

"Phil was great; I wish my whole office could have been there!"

"Excellent way to jump start a meeting!"

Phil, thank you again for your valuable contribution to this year's Convention. We look forward to future opportunities to work together offering quality education programs to our members.

All the best,



Doug Price, CMP  
Senior Vice President of Professional Development  
Destination Marketing Association International

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